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John Paul Kotter is the Konosuke Matsushita Professor of Leadership, Emeritus, at the Harvard Business School, an author, and the founder of Kotter International, a management consulting firm based in Seattle and Boston. ... Corporate Culture and Performance. Free Press.

John Kotter - Wikipedia

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John P. Kotter is the Konosuke Matsushita Professor of Leadership at the Harvard Business School. His most recent book is A Force for Change, (Free Press). Empieza a leer Corporate Culture and Performance (English Edition) en tu Kindle en menos de un minuto. ¿No tienes un Kindle?

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